

THE IDEAL CANDIDATE

The ideal candidate will be a high energy, confident, and accomplished professional with a proven background in city planning and economic development. The individual must possess a highly collaborative style and will be capable of working across city departments, with the City Council as well as business and community stakeholders to ensure retention and successful economic development and downtown revitalization initiatives. The candidate selected will be an outstanding critical thinker; visionary, and communicator who is comfortable interacting with and presenting to elected officials, the business community, environmental stewards, neighborhood residents, and all others who make Riverside a wonderfully diverse community.

The ideal candidate should be familiar with current and emerging city planning, downtown investment, and real estate development trends, as well as industry clusters such as health care and medical services, education, food production and agriculture, advanced manufacturing, technology, entertainment, restaurants, and retail. The City of Riverside is looking for a seasoned city planning and economic development professional who can continue to mold a high-performance city and can develop its community resources one success at a time.

The new Director for this position must be skilled and proven in a systems approach, understanding the importance of collecting and reporting data, making decisions based on hard data, and being responsible for advancing key metrics of organizational performance. Experience working in a high performing, customer service setting is an asset. Individuals who display a sincere passion for the delivery of superior public services, direct interaction with community members, and a commitment to high standards will be well-suited to the City of Riverside culture and this role.

Other key competencies and responsibilities of this position include the ability to:

- ◆ Manage city planning and economic development activities to advance a prosperous City by promoting orderly growth and development, as well as business expansion, attraction, and retention through implementation and coordination of strategies and tactics focused on encouraging a healthy and stable business environment;
- ◆ Cultivate and strengthen the City's formal and informal partnerships with local and regional external organizations charged with implementing city planning and economic development;
- ◆ Lead the continued development of Downtown Riverside and within other Riverside neighborhoods and business districts;
- ◆ Advance the integration of land use and (multi-modal) mobility considerations to result in advanced quality of life for all;
- ◆ Facilitate technology-based place-based economic development and foster entrepreneurship, small business growth, and sustainability-based economic development – including local sustainable agriculture and food production;
- ◆ Develop sector or cluster specific projects or initiatives that strengthen the City and region's sense of place and economic base (e.g., multi-modal transportation and related development);
- ◆ Develop and coordinate the implementation of a strategic economic development plan and program that aligns with the City's general plan and with economic development functions of external organizations;
- ◆ Formulate and oversee analysis of the City and regional economic, market, demographic, and social trends to facilitate integrated economic and physical development planning;
- ◆ Administer the City's development incentives programs, including fiscal and economic impact and cost-benefit analyses;
- ◆ Develop programs consistent with progress development ideals such as Asset-Based Community Development, Lean Urbanism, and the Ahwahnee Principles; and
- ◆ Coordinate with other City departments and external organizations to advance and communicate the City's initiatives and accomplishments in city planning and economic development to local, regional, national, and international audiences.



MINIMUM QUALIFICATIONS

Education: A Bachelor's degree from an accredited college or university with major course work in city planning, urban design, public or business administration, real estate development, or a closely related field of study is required. An advanced degree is highly desirable.

Experience: This position requires a minimum of seven (7) years of progressively responsible administrative and supervisory management experience in city planning, economic development, community development, commercial real estate, or a closely related field. Experience in local government is highly desirable. For further consideration, candidates must have a verifiable track record of success and a stable work history. Due to the City's size, scope, and complexities, broad management skills and a sophisticated approach to city planning and economic development challenges are essential.

Certifications: American Institute of Certified Planners (AICP), Certified Economic Developer (CEcD) or Economic Development Finance Professional (EDFP) is a plus but not required.

COMPENSATION AND BENEFITS

The established salary range for the position is \$151,992 to \$219,660. For benefits information, please visit the City's website at www.riversideca.gov/human under City Jobs. The City will negotiate a mutually agreeable employment agreement with the selected candidate.

THE CITY OF RIVERSIDE IS AN EQUAL OPPORTUNITY EMPLOYER

THE PROCESS

To be considered for this exceptional career opportunity, please visit the Avery Associates Career Portal on our website at www.averyassoc.net/current-searches/ to upload your letter of interest, resume and contact information, including email addresses for five work-related references (who will not be contacted until after an interview takes place.)

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The final filing date for this recruitment is November 30, 2018.

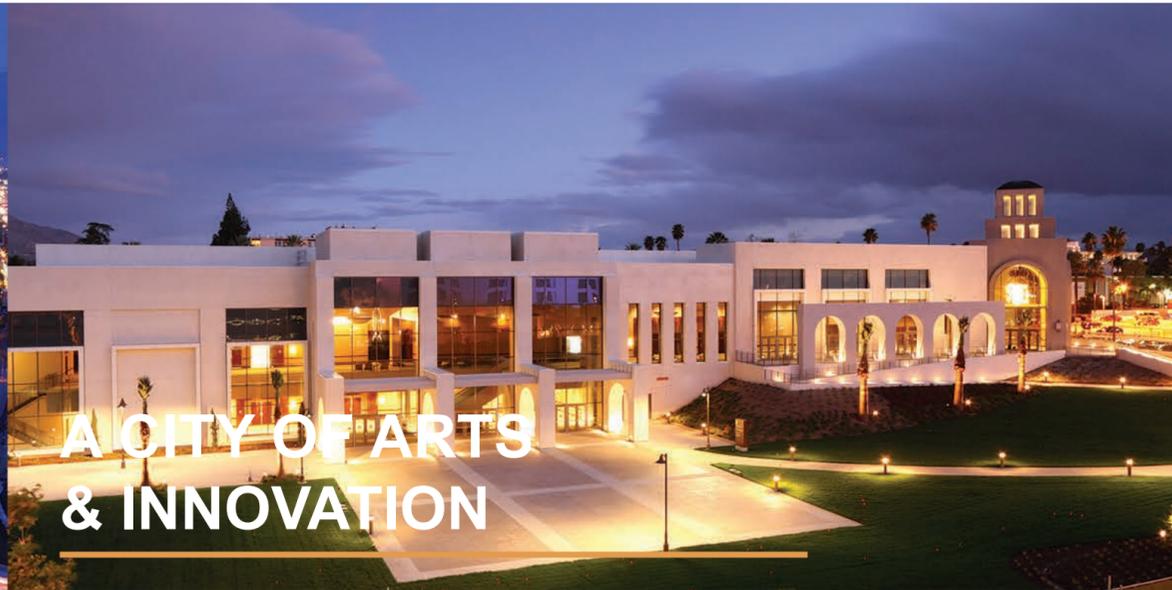
If you have any questions, please contact Bill Avery at 408.399.4424 or bill@averyassoc.net or Bill Lopez at 408.888.4099 or williaml@averyassoc.net.



THE CITY OF RIVERSIDE

COMMUNITY AND ECONOMIC DEVELOPMENT DIRECTOR





THE CITY OF RIVERSIDE

From its beginning in 1870, Riverside has been a prosperous, desirable place to live because of the foresight of its founders and successive leaders and the artistic spirit that pervades the culture of its residents. Today, Riverside is a leading Southern California city offering a blend of hometown charm, history, and hospitality with the vision, energy, culture, and diversity of a sophisticated metropolitan area. With a population of over 327,000, it currently ranks as the 12th largest city in California, 6th in Southern California, and is the economic powerhouse of one of the fastest growing regions in the United States.

Riverside is exceptionally well-positioned for its sustainable urban future, and is a very attractive place for businesses, young professionals and families alike. Housing prices continue to build momentum with a 7.5% percent increase over last year. Similarly, taxable sales are also continuing an upward trend, with the City's 5.7% growth rate year over year.

Downtown Riverside provides a dynamic urban mix of residential, retail, arts and entertainment uses including the renovated Fox Performing Arts Center, the Fox Entertainment Plaza and Municipal Auditorium, and the expansion and renovation of the Riverside Convention Center. These projects have in turn served as a catalyst for other projects, including the Henry W. Coil and Alice Edna Coil School for the Arts; the Food Lab, a communal food hall featuring 14 artisanal eateries; the planned Cheech Marin Center for Chicano Arts, Culture and Industry; and a new state-of-the-art Main Library.

Riverside's quality of life is exceptional and getting better each and every day. It's no wonder the City was named #1 U.S. City for Small Business by Inc. Magazine, #2 Hot Spot for Tech in the U.S., #6 Happiest Place in the Nation for Young Professionals, #3 in California and #103 in the World for Economic Performance by the Brookings Institute, Coolest California City by the California Air Resources Board, an Intelligent Community of the Year, a Top 25 City for Business by Executive Outlook Magazine, and an Emerald City by the State of California Department of Conservation for sustainable green initiatives and renewable energy.

For more information on the City of Riverside, visit RiversideCA.gov.

A CITY OF ARTS & INNOVATION

CITY GOVERNMENT

Riverside is governed by the Council-Manager Form of government. In addition to the separately elected Mayor, the City Council is comprised of seven members elected by ward and serve four-year terms. The Mayor and City Council appoint the City Manager to oversee all City operations, which include an approximately \$1.1 billion budget, and staff of more than 2,500.

COMMUNITY AND ECONOMIC DEVELOPMENT DEPARTMENT

The current structure of the Community & Economic Development Department consists of eight divisions: Planning (current, long-range planning and the One Stop Shop); Neighborhood Engagement; Building & Safety; Code Enforcement; Real Property Services; Economic Development; Arts & Cultural Affairs, Grants (CDBG), Fiscal, Successor Agency and Administration. The Department has \$122 full-time employees, with an operating budget of \$17 million.

THE POSITION

The vacancy for the position of Community & Economic Development Director is due to the recent promotion of the previous Director to Assistant City Manager. The City of Riverside is recruiting nationally for a highly-experienced professional to lead, inspire, and manage the day-to-day activities of the Community & Economic Development Department. The successful candidate will have a broad background in economic development, and city planning, and a strong track record of success in managing a multi-faceted department. This at-will position is a key member of the City Manager's Executive Leadership Team. The senior-level executive will be results-driven – dedicated



to facilitating investment that reinforces Riverside's quality of life – with well-grounded ethical decision-making skills, superior interpersonal and communication skills, and outstanding public speaking abilities.

Key responsibilities of this position include:

- ◆ Advance the City's economic development and city planning priorities through innovation, outreach, assistance, and collaboration;
- ◆ Align department activities with City Council priorities and Seizing Our Destiny – The Movement for Riverside's Prosperous Future;
- ◆ Ensure efficient and effective community development services in partnership with other City departments and regulatory agencies;
- ◆ Promote, articulate, and be responsible for a commitment to excellent customer service, including successfully integrating new on-line plan review and plan check services;
- ◆ Implement continuous improvement of development review systems and practices to ensure great outcomes with minimal regulatory and procedural friction.

Other responsibilities of the Community & Economic Development Director include mentoring, coaching, and staff development; conducting public meetings to solicit responses; and preparing reports related to policy and project options. The Director will also be involved in a comprehensive General Plan update, implementing a new Economic Development Strategic Plan and collaborating on the Build Riverside initiative, a customer service initiative aimed at unifying inspection teams associated with each department.

Please visit: <https://youtu.be/BfmOvF9fU0c> to view a video about this position.

